



THE INSTITUTE OF FINANCE MANAGEMENT (IFM), DAR ES SALAAM, TANZANIA

In partnership with

GALILEE International Management Institute (GIMI) Israel

Presents:

Postgraduate Diploma in Business Management of SMEs & Entrepreneurship, 2011

This Unique Joint Israel/Tanzanian training programme will provide a multifaceted perspective on business management, SME development & Entrepreneurship. It will provide participants with skills & knowledge to play a prominent role in today's dynamic business world. The programme will have three phases, whereby phase one will commence from 7th to 18th November, 2011 at IFM (Tanzania), Phase two from 9th to 20th January, 2012 in Israel for two weeks and four months for project write up in Tanzania. The projects will be identified in the course of the training.

1. **Background Information:**

Small and Medium Enterprises (SMEs) are kind of enterprises that are spread all over East Africa. The contribution of (SMES) in both employment growth and incomes is considered to be remarkable worldwide. It is now generally agreed that the SME sector possesses the highest potential in employment, enterprise growth, business/trade regionalization & internationalization. This programme is for you to enhance your understanding and practice of business management, to gain advocacy skills for entrepreneurship and SME development, to gain understanding on SME graduation processes and growth strategies, to gain understanding on Entrepreneurship Policies Vs SME development policies and to share and air your understanding, concerns and experience on SME & Entrepreneurship.

2. **The Target Group:**

CEOs, Managing Directors, Directors, District Administrative Directors (DED), Chief Managers, General Managers, Regional Administrative Secretaries (RAS), Chief Accountants, Government Dignitaries, MPs, entrepreneurs etc. from Tanzania, Kenya, Uganda, DRC Rwanda, Burundi, and the whole of Eastern Africa.

3. **Fee & Payment:**

Euros 6,500 (or Special price Euro 5,850 for Galilee Institute Alumni only) per participant which covers tuition fee, training materials, lunch, tea and coffee and full board accommodation both in Arusha and Israel. Participants will be solely responsible for their transport to Tel Aviv - Israel (return air ticket), visa and medical insurance. Payment should be made by cash, bank transfer or cheque to **INSTITUTE OF FINANCE MANAGEMENT (IFM)**, P.O. Box 3918, Dar es Salaam, Tanzania.

4. **Award:** Postgraduate Diploma will be awarded for full participation.

5. **Method of Training Delivery:** The training method will be very interactive and participatory using mixed approaches to professional and adult learning including short Lectures, Role playing experiential learning and Group discussions and presentations.

6. **Registration and Contact:** Registration of 30 participants only can be accommodated. For registration, confirmation and more information please contact; **TRAINING COORDINATOR, IFM OFFICE OF THE DEPUTY RECTOR (ACADEMIC)** Tel. No. 2129182, Fax No. 2112935, Email: satta.tadeo@gmail.com **OR J. Macha** mobile 0715 372631, **Email:** koroma85@yahoo.com, **F. Gamba** mobile 0754 473615, **Email:** freddielonnie@yahoo.com and IFM website: www.ifm.ac.tz